



## NEWS RELEASE

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### **Amino VITAL® Teams with AJGA to Provide Nutritional Hydration to Golf's Next Generation** *Trusted Sports Nutrition Brand Becomes Title Sponsor and Official Health and Wellness Partner*

**Raleigh, N.C. (March 15, 2016)** - Amino VITAL® has partnered with the American Junior Golf Association (AJGA), a nonprofit organization dedicated to the growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The four-year agreement includes support of the Amino VITAL® / Joey D Golf Junior Championship, April 15-17, at The Seagate Country Club in Delray Beach, Florida. Amino VITAL® will also sponsor the Amino VITAL® Operation Hydration program and be the Official Golf Fitness Sponsor of the AJGA.

"Amino VITAL® is proud to align with the AJGA and the exceptional platform they provide to support aspiring young players. Their dedication to helping athletes perform their best mirrors the underlying principles of our advanced sports nutrition products," said Jerry Piercy, Ajinomoto's Wellness & Sport Nutrition Business Manager. "We salute the AJGA's commitment to inform and educate players and parents about the critical role healthy hydration plays in support of improved energy, focus, performance and recovery in training and competition."

Amino VITAL® delivers five key amino acids crucial to enhancing an athlete's performance - the branched chain amino acids (BCAAs) leucine, isoleucine and valine, plus glutamine and arginine. These amino acids have been incorporated into four optimal formulas, creating the Amino VITAL® Synergy System, which provides the perfect combination of components for each step of the performance process: **energy, focus, endurance and recovery**. Amino VITAL® has been perfected into an easy-to-mix powder that can be dissolved quickly in water, or taken on its own, to provide a great-tasting sports nutrition product.

Amino VITAL® is effective and safe for use by athletes of all ages, making it the perfect sports nutrition product for aspiring junior golfers. Amino VITAL® provides natural energy with no caffeine, allowing golfers to perform at their best, on the course or in the training room. As part of the Amino VITAL® Operation Hydration initiative, Amino VITAL® products will be provided to players during all 115 AJGA tournaments to keep them focused and well hydrated.

"This partnership with Amino VITAL® allows AJGA members, parents and staff to have access to resources necessary to maintaining nutrition and hydration at golf tournaments," said Jason Etzen, AJGA Chief Business Officer. "With Amino VITAL® as an AJGA Official Partner, health and wellness will remain at the forefront of our organization."

### **About the AJGA**

The American Junior Golf Association is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The AJGA provides valuable exposure for college golf scholarships, and has an annual junior membership (boys and girls, ages 12-18) of nearly 6,500 members from 49 states and more than 50 foreign countries. Through initiatives like the Achieving Competitive Excellence (ACE) Grant, a financial assistance program, and Leadership Links, a service-oriented platform that teaches juniors charitable-giving skills, the AJGA fosters the growth of golf's next generation.

TaylorMade-Adidas Golf became the AJGA's National Sponsor in 2016 after more than 25 years of support. Rolex, which is in its fourth decade of AJGA support, became the inaugural AJGA Premier Partner in 2004. In 2007, after 12 years of support, Ralph Lauren became the AJGA's second Premier Partner.

AJGA alumni have risen to the top of amateur, collegiate and professional golf. Former AJGA juniors have compiled more than 600 victories on the PGA and LPGA Tours. AJGA alumni include Tiger Woods, Phil Mickelson, Jordan Spieth, Rickie Fowler, Bubba Watson, Webb Simpson, Sergio Garcia, Hunter Mahan, Dustin Johnson, Patrick Reed, Zach Johnson, Justin Thomas, Stacy Lewis, Vicky Hurst, Alison Lee, Lexi Thompson, Inbee Park, Paula Creamer, Brittany Lincicome, Cristie Kerr and Morgan Pressel.

To learn more about the American Junior Golf Association, visit [ajga.org](http://ajga.org), and follow AJGA on Facebook and Twitter.

**Facebook:** [facebook.com/AJGAGolf](https://www.facebook.com/AJGAGolf)

**Twitter:** [@ajgagolf](https://twitter.com/ajgagolf)

#### **About Amino VITAL®**

Amino VITAL® is made by Ajinomoto North America, Inc., a global leader in amino science with more than 100 years of amino acid research and development experience. Amino VITAL® is made only with AJIPURE® amino acids, Ajinomoto North America, Inc.'s brand of pharmaceutical-grade amino acids, to ensure that every product delivers the highest quality ingredients. Athletes trust and rely on Amino VITAL® because of its efficacy and also because Ajinomoto North America, Inc.'s strict quality control, extensive product testing and adherence to banned substance regulations guarantee safety. Amino VITAL® has become a trusted brand among professional and top-level amateur athletes around the world.

**For more information, visit** [amino-vital.com](http://amino-vital.com).

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#### **About Ajinomoto North America**

Ajinomoto North America, Inc. is a wholly owned subsidiary of Ajinomoto Co., Inc. (Ajinomoto). Ajinomoto is recognized as a global leader in the research, development, manufacture and sale of amino acid-based products for the pharmaceutical, nutraceutical, sports nutrition, health and beauty industries as well as food ingredients and consumer food products. The company opened its first American office in New York in 1917 and has since grown and expanded its presence, establishing production facilities in North Carolina and Iowa and opening sales offices in New Jersey and Illinois. Ajinomoto North America leverages an international manufacturing, supply and distribution chain to bring the highest-grade amino acid products to consumers. For additional information on Ajinomoto North America, Inc., please visit [www.ajinomoto-usa.com](http://www.ajinomoto-usa.com).